

# 28 Hours Later Film Challenge - Rules

These rules apply to each participating group/production team.

The 28hrs Later Film Challenge Organisers may add to or amend these rules at any time prior to the beginning of the Official Time Period.

**PLEASE NOTE: Each team MUST have an individual 18 years of age or above. ONLY this individual can collect and drop off documents at the theatre.**

## 1. Times

The 28hrs Later Film Challenge will occur in Hemel Hempstead, on the weekend of 2 - 3 November 2019.

**The 28hrs Later Film Challenge will occur between Saturday, November 2 at 9:00am and Sunday, November 3 at 1:00pm. This is the Official Time Period.**

The participating group/team must complete its film/video work in time to deliver it to a location to The Old Town Hall, on Sunday by 1:00pm.

Only works that meet the deadline will be officially part of the competition. All films received on Sunday (on time and late) will be screened.

## 2. Creative Process

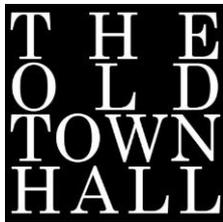
All creativity must take place during the Official Time Period. Any creative work in advance of the competition weekend is prohibited. Creative work includes, but is not limited to:

- Writing the script
- Rehearsing
- Costume/Set Design
- Shooting
- Editing
- Sound Design
- Rendering
- Outputting to USB or DVD Data Disc

## 3. Preparation

The only work to begin prior to the Official Time Period is:

- Organizing Crew
- Organizing Cast
- Securing Equipment
- Scouting/Securing Locations
- Pre Prepare Credit Role



#### **4. Footage**

All footage must be shot within the Official Time Period of the project and in 16:9 format.

Animation and special effects are permitted, but must be created during the Official Time Period.

No stock footage or footage shot or created at another time may be used unless the footage is part of a post-production effect or on a background monitor, i.e., a television, as long as the team has rights to the stock footage and the stock footage is placed over or under footage that is shot within the Official Time Period. Allowable stock footage includes bullets, fires, explosions, Chroma keyed backgrounds, etc., but stock footage of people or other performers is not allowed.

Still photographs are permitted, provided the team has the rights to them. The photos do not need to be created during the Official Time Period; however, stills created outside of the Official Time Period may not be used in sequence to create the illusion of motion.

Permissible stock footage, permissible pre-made sequences, and still photographs must all be accompanied by a Materials Release demonstrating that the team has rights to use them.

#### **5. Kick Off Event**

Each participating team must have a representative at the official Kick Off Event of The 28hrs Later Film Challenge who is at least 18 years of age, no one under the age of 18 may accompany them to the theatre.

At the event, each group must submit a completed Team Agreement Form, signed by its team leader. A team may not participate without submitting this agreement.

Each group will choose the genre of its film in a random drawing.

#### **6. Required Elements**

Each participating group will be assigned required elements that must appear in its film, such as a genre, a prop and/or a line of dialogue.

The required Prop must be seen on-screen. A picture of the required prop is also allowed.

The required Line of Dialogue must be used verbatim. It may be spoken, sung and/or written. It may be in any language, though if it is unclear that it is the required Line, there must be a translation.

To qualify as an Official Entry, each group's film must be in the genre it selects and must contain all required elements within the official time limit and prior to the credits.

#### **7. Volunteers**

All cast and crew must be volunteers.



## 8. Animal Safety

Animal safety, like cast and crew safety, is an important part of The 28hrs Later Film Challenge. Films that result in the death or mutilation of an animal WILL be disqualified and reported to local authorities for investigation.

## 9. Cameras

Any type of video or film camera may be used. There is no limit to the number of cameras.

## 10. Music Rights

Participating groups are encouraged to work with a composer and/or musicians to write and record music for the films. It is permissible for a participating group to use pre-recorded music; however, the participating group must have the rights to any music used in its film and must provide releases for all music used. As with music, pre-recorded sound effects are allowed, but you must have rights to use them. Note: Song parodies (i.e., use of identifiable pre-existing compositions with new or altered lyrics or music) may not be included in the film without a signed release from the composition's rights holder. This rule applies without regard to whether the song parody arguably constitutes "fair use" under international copyright law.

## 11. Total Running Time

The finished film must be a minimum of 1 minute in duration, and a maximum of 4 minutes in duration—not including end credits. In other words, the official running time begins after the required 28hrs Later Film Challenge slates and ends prior to the end credits. The required slates and the end credits do not count towards the minimum time of 1 minute. The film story may not be longer than 4 minutes.

The 28hrs Later Film Challenge reserves the right to shorten any film that exceeds the maximum length for screening purposes.

## 12. Credits

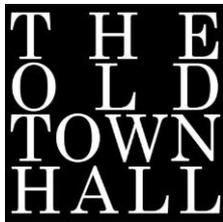
Pre-film Required Slates

Before the finished film begins, the media should have...

1. 5 seconds of black
2. A title card with: team name, title, genre and date
3. A title card with: This film was made for The 28hrs Later Film Challenge 2019.  
[www.oldtownhall.co.uk](http://www.oldtownhall.co.uk)
4. 2 seconds of black
5. Your film follows this

### Opening Credits

After the 2 seconds of black, some films start with opening credits. These are not encouraged, but if you use them, opening credits are considered to be part of the film, and therefore count against the four-minute maximum.



## End Credits

Credits at the end of each film are limited to a maximum of 60 seconds. The 60 seconds is considered additional to the length of the film, as stated above. (That is, a film may be 4 minutes long, with an additional 60 seconds of credits, for a total running time of 5 minutes). The 28hrs Later Film Challenge reserves the right to shorten any end credits that exceed the maximum length for screening purposes.

The end credits must include the words: This film was made for The 28hrs Later Film Challenge 2019.  
[www.theoldtownhall.co.uk](http://www.theoldtownhall.co.uk)

## 13. Required Media Formats

Your film must be submitted in the following method:

- An HD, 16:9 format using an H.264/H.265/.avi/MPEG-1/MPEG-2/WMV/QuickTime file format on a data DVD or a USB flash drive (**please note these items may not be returned!**)

## 14. Submission Notes

We recommend that each team submit two copies of the final film.

We recommend that you make sound levels relatively even throughout your film. (If your film has uneven sound or sound that peaks, it may be modified to protect the playback equipment).

All films received on the afternoon of the deadline (on time and no later than 4pm) will be screened, presuming they meet the eligibility requirements.

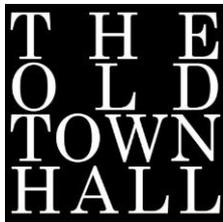
## 15. Production Documents

Each team must secure releases for talent, crew, music and locations (and any other applicable releases), which must be turned in to the project organizers with the finished film/video. The film/video will not be screened before The 28hrs Later Film Challenge Organisers receive the signed releases.

## 16. Eligibility

To be eligible for the Challenge, Entries must be the original work of the Entrant; must not infringe third-party's rights; must be suitable for publication (i.e., may not be obscene or indecent); must not contain obscene or pornographic material; may not contain defamatory statements about any person, company, organisation or entity; may not invade privacy or other rights of any person, company or entity; may not in any other way violate applicable laws and regulations; and may not contain any copyrighted elements (other than as owned by the Entrant).

Entries containing prohibited or inappropriate content as determined by The 28hrs Later Film Challenge team, in its sole discretion, to be inappropriate will be disqualified. The 28hrs Later Film Challenge reserves the right to make the final determination as to which Entries are eligible. The 28hrs Later Film Challenge reserves the right to refuse to screen a film or to make an announcement at the screening regarding the content of the film. The 28hrs Later Film Challenge reserves the right to alter a film in order to remove or delete offensive or defamatory content.



### **17. Official Film Entry**

To be certified as an Official Film Entry, each participating group's film/video production must follow all rules herein. The 28hrs Later Film Challenge Organisers reserve the right to screen only certified Official Film Entries.

### **18. Entries Not Returned**

No Entries (media or documents) will be returned unless clearly labelled and collected after the awards ceremony by the team. After this date, all media will be destroyed.

### **19. Disqualification**

The 28hrs Later Film Challenge and Project Parties may, in their sole discretion, disqualify Entries deemed to be inappropriate or otherwise non-compliant.